

Blockchain.News Contribution Points Scheme

Terms and Conditions

Effective as of Thursday March 5, 2020

The Contribution Points Scheme Terms and Conditions (“Terms and Conditions”) serve to govern the Contribution Points Scheme (“Reward Scheme”) operated by Blockchain.News, the blockchain news division wholly owned and managed by Worldmoney Blockchain Management Co., Ltd. Through the Reward Scheme, writers at Blockchain.News can get rewarded for certain actions taken in a systematic manner based on the criteria listed in the Reward Scheme terms below.

By participating in the Reward Scheme, you, the writer agree to these Terms and Conditions listed below, as well as the general Terms and Conditions, Privacy Policy, and all other terms and conditions that generally apply to the Blockchain.News website and mobile applications (collectively known as the “Terms”).

Please carefully read and accept the Term and Conditions below. By accepting these Terms and Conditions, you are entering into a binding agreement between you and Blockchain.News and confirm that you have fully read and understood the conditions listed below.

1. Contribution Points Scheme

The Contribution Points Scheme is a reward scheme that was established by Blockchain.News to provide a reward system for writers who actively contribute to the content, growth and advancement of the Blockchain.News platform. Currently, the first phase of the Reward Scheme serves to reward writers with Contribution Points (“CP”) for content that they publish on the Blockchain.News platform. Writers will be able to decide which articles they wish to have participate in the Reward Scheme.

There are two tiers of the Contribution Points Scheme.

Two Tiers of the Contribution Point Scheme

1) Writers

The Writers tier caters to writers with genuine interest to share their thoughts on blockchain and cryptocurrencies, as well as keeping readers up to date with recent advancements in the industry.

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2) Influencers

The Influencers tier is for influencers who wish to enhance their reputation in the blockchain and cryptocurrency industry.

Criteria for Influencers at Blockchain.News

- a) Articles posted on the influencer's LinkedIn profile reach over 100 likes or if the influencer has over 5,000 LinkedIn followers; or
- b) Articles posted on the influencer's Medium profile reach over 100 claps or if the influencer has over 1,000 Medium followers.

Getting rewarded:

The rewards in CPs for "Writers" tier and "Influencers" tier are listed as follows.

1) Writers

Criteria	Rewards
Article approved by Blockchain.News team and published, with a minimum unique viewership of 30	100 CP
Article selected to be put in the "Featured" section of Blockchain.News	200 CP

2) Influencers

Criteria	Rewards (Total CPs awarded)
1) Article approved by Blockchain.News team and published; 2) The author shared/reposted the article on the influencer's websites/social media channels, with referencing attributed to Blockchain.News	200 CP
Article reaches over 300 unique pageviews on Blockchain.News	300 CP
Article reaches over 600 unique pageviews on Blockchain.News	600 CP
Article selected to be put in the "Featured" section of Blockchain.News	200 CP each

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2. Evaluation Criteria of Submitted Articles

- Basic requirements for articles:
 - Minimum word requirement for daily news commentaries: 300 words
 - Minimum word requirement for analyses: 500 words
 - Research/information related to blockchain and cryptocurrencies
 - Articles must include both thumbnail and featured photos
 - Writers can use the same photo for both the thumbnail and featured photo as long as they meet the image size specifications below (please see image guidelines)
 - The articles submitted must be original and independent
 - Proper references are required for any sources or figures used
- Formatting requirements for articles:
 - “Left” alignment for all articles submitted
 - “Preformatted” for referencing the sources of images and charts
- Eligibility of articles:

Articles will not be eligible for submission as part of the Reward Scheme if they belong to any one of the following categories:

 - Materials considered to be promotional or marketing materials for other projects, such as press releases
 - Content that is not the original work by the author, or contains plagiarism
 - Any offensive or insulting viewpoints that contain malicious intent
- Image guidelines:
 - Thumbnail photo: 357 px x 234 px
 - Featured photo: 1200 px x 630 px
 - Writers must quote the source of each image under the image or at the bottom of each article
 - Single logo images are not permitted as either the thumbnail or featured photo
 - Any offensive or inappropriate images are not allowed
- Tip for getting selected for the “Featured” section, and getting rewarded with extra CP:
 - We prefer to select in-depth analyses, with original thought and insights or analyses with well-presented charts or infographics
- The editorial team reserves the right to choose **not** to publish articles that do not meet our publishing standards.

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3. Rewarding of CP

CP will be rewarded by the Blockchain.News Official Account after each rewardable action is deemed to be complete. In situations where it is necessary for the writer to provide evidence of their fulfillment of certain requirements, it is the responsibility of the writer to properly communicate this evidence to the Blockchain.News team before CP can be rewarded. Blockchain.News reserves the final decision of the rewarding of CP to the writer.

CP will usually be credited to the writer's account within three to ten working days of the approval of the reward by the Blockchain.News team. If there are any disputes regarding the claiming of CP, the writer should contact content@blockchain.news and a response will be provided within two working days of the receipt of the enquiry.

4. CP Withdrawal

The withdrawal of CP will result in a conversion of the CP to Ethereum ("ETH") based on the conversion rate displayed on the CP Withdrawal Page ("Conversion Rate"). The Conversion Rate shown on the withdrawal form is only for reference. The final Conversion Rate will be locked in at the time of withdrawal request submission. The details of the withdrawal, including the final Conversion Rate used and the Receiver's ETH address, will be sent to the writer for confirmation. The writer must confirm that the transaction details are valid within 30 minutes of receiving the confirmation email, replying with "CONFIRM," otherwise the transaction will be cancelled. In the case of any errors in the information contained in the confirmation email, the writer must reply to the confirmation email with the corrected information and the Blockchain.News team will handle each case accordingly.

Only withdrawals of balances of over 2,000 CP will be permitted. A maximum of 10,000 CP can be withdrawn per account on a weekly basis. For the purposes of these Terms and Conditions, a week is defined as starting on Monday 12:00AM (GMT+8) and ending on the following Sunday 11:59PM (GMT+8). The writer must first fulfill the proper Know Your Customer ("KYC") procedures in order to initiate the withdrawal process for the first time.

Upon receipt of the writer's withdrawal request, Blockchain.News will process the application within five working days of the approval of the withdrawal request.

5. Know Your Customer (KYC) Procedures

When the writer wishes to withdraw CP from the writer's account for the first time, the writer must go through the necessary KYC procedures before doing so. When the writer wishes to withdraw funds

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for the first time, the writer must also complete the Citizen/Resident disclosure form to confirm that the writer is the respective Ethereum wallet owner, and is not a national or resident of any restricted jurisdictions. At the moment, citizens and residents from certain locations will not be allowed to participate. As the regulatory environment and conditions change, Blockchain.News reserves the right to modify this list accordingly at any time.

If the writer decides to join the Reward Scheme, the writer must provide valid social media accounts, including LinkedIn, Twitter, or Facebook and email addresses for approval before participation. This can be provided both via email or entered into the writer's Blockchain.News profile. This is to ensure the authenticity of the writer's accounts and will prevent the creation of fraudulent accounts.

6. Termination

Blockchain.News reserves the right in its sole discretion to terminate any writer's participation in the Reward Scheme at any time.

7. Taxes

The Reward Scheme will be open to Blockchain.News' international community members. As residents and citizens of different tax regimes will be involved in the Reward Scheme, it will be the writer's sole responsibility to report and pay any applicable taxes to the respective tax jurisdiction in relation to the writer's participation in the Reward Scheme.

8. Copyrights

Copyrights to all content created by the writer will be transferred to Blockchain.News once the content has been published. Blockchain.News will take full ownership of the content and may make any changes deemed necessary and will have the right to publish the document in other locations at the full discretion of Blockchain.News. If the writer wishes to post the content elsewhere outside of the Blockchain.News platform, the writer must provide proper references to the original article published on the Blockchain.News platform. Blockchain.News reserves the right to take legal action against any copyright violations or plagiarism.



9. Confidentiality

Any exchange of information and documents between Blockchain.News and the writer that are not intended to be included in the final work will be kept confidential and will not be shared with any other third parties. Any NDA agreement that is signed between you, the writer and Blockchain.News will supersede this clause.

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10. General Terms

You agree that you, the writer is solely responsible for your actions in relation to the Reward Scheme, any breach of obligations under the Terms and Conditions, and for the consequences of any such breach.

Blockchain.News reserves the right to interpret and apply the policies and procedures communicated within the Terms and Conditions in its entirety.

11. Disclaimer

Blockchain.News reserves the right to modify or discontinue the Reward Scheme Program and its Terms and Conditions at any time, either temporarily or permanently (or any part thereof). Blockchain.News will provide notice to the writer if there are any changes or updates to the Terms and Conditions.

The CP scheme is not legally binding.

12. Contact Us

If you have any questions or concerns regarding any of the Terms and Conditions, feel free to email us at content@blockchain.news.

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