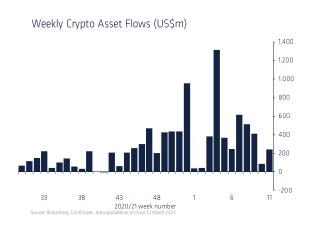
# CoinShares Digital Asset Fund Flows Weekly

15th MARCH 2021

### Record quarter for fund flows, with inflows of US\$4.2bn so far.

- Digital asset investment products closed on Friday with a record US\$55.8bn assets under management following positive price action and inflows last week of US\$242m.
- Fund flows data highlighted Ethereum as being increasingly popular amongst investors with inflows of US\$113m last week, comprising almost 50% of total flows.
- Analysis of investment providers that simply track the price of digital assets (passive) versus those that have active investment strategies highlight investors continue to chose passive with assets under management of US\$54.1bn and US\$786m respectively.



Flows by Provider (us\$m)							
	Total week flows	MTD flows	YTD flows	AUM			
Grayscale	1.9	15	2,364	43,726			
CoinShares	-34.8	-63	-67	4,898			
ЗiQ	-3.9	-4	263	1,661			
ETC Issuance	101.4	138	445	1,215			
21Shares	111.3	121	267	1,114			
Purpose	41.3	73	476	517			
Other	24.6	47	467	2,673			
Total	241.9	326	4,214	55,804			

Flows by Asset (US\$m)							
	Total week	MTD	YTD				
	flows	flows	flows	AUM			
Bitcoin	125.6	199	3,336	45,545			
Ethereum	113.5	117	731	7,590			
Multi-asset	3.6	8	105	2,291			
Binance	0.0	0.0	5.4	301			
Polkadot	0.0	2	25	32			
Ripple	-1.0	-1.0	5.3	14			
Bitcoin Cash	0.0	0.9	3.5	6			
Other	0.2	0.2	2.0	25			
Total	241.9	326	4,214	55,804			

Source: Bloomberg, CoinShares, data available as at 12 Mar 2021

Digital asset investment products closed on Friday with a record US\$55.8bn assets under management following positive price action and inflows last week of US\$242m. Q1 inflows now total US\$4.2bn, breaking the record US\$3.9bn in Q4 2020. Five digital asset investment product providers now have assets under management greater than US\$1bn.

This price action as Bitcoin drew closer to US\$60k led to minor outflows of US\$39m last week, which we believe is due to profit taking.

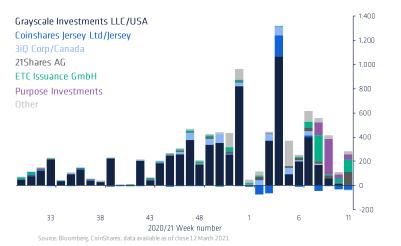
Fund flows data highlighted Ethereum as being increasingly popular amongst investors with inflows of US\$113m last week, comprising almost 50% of total flows.

Analysis of investment providers that simply track the price of digital assets (passive) versus those that have active investment strategies highlight investors continue to chose passive with assets under management of US\$54.1bn and US\$786m respectively. Available pricing data suggests the passive investment products continue to outperform their active peers.

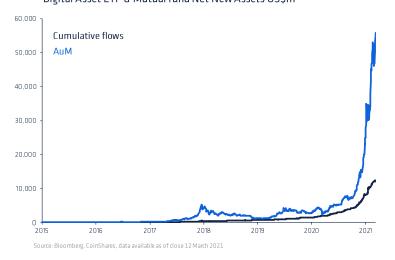
Bitcoin trading volumes on trusted exchanges have are slightly above average, trading an average US\$11.8bn per day versus US\$10.8 on average for 2021.



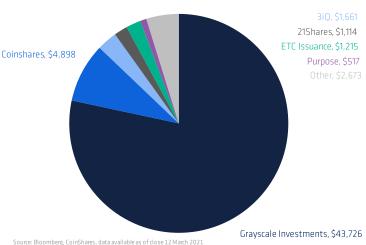
#### Weekly Crypto Asset Flows by Institution (US\$m)



### Digital Asset ETP & Mutual fund Net New Assets US\$m



#### Assets Under Management by institution US\$m

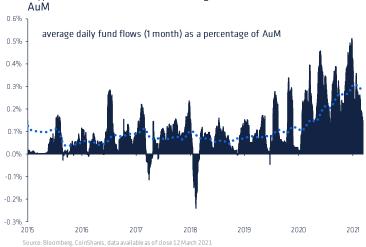


#### Weekly Crypto Asset Flows by Asset (US\$m)

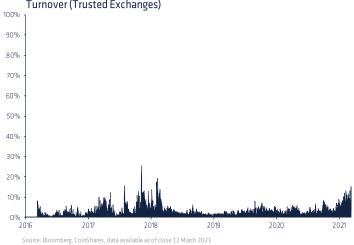


Source: Bloomberg, CoinShares, data available as of close 12 March 2021

## Crypto Asset Fund Flows as a Percentage of Fund



Bitcoin ETP & Mutual Fund Turnover as % of Total Bitcoin Turnover (Trusted Exchanges)



#### **DISCLOSURES**

The information contained in this document is for general information only. Nothing in this document should be interpreted as constituting an offer of (or any solicitation in connection with) any investment products or services by any member of the CoinShares Group where it may be illegal to do so. Access to any investment products or services of the CoinShares Group is in all cases subject to the applicable laws and regulations relating thereto.

This document is directed at professional and institutional investors. Investments may go up or down in value and you may lose some or all of the amount invested. Past performance is not necessarily a guide to future performance. This document contains historical data. Historical performance is not an indication of future performance and investments may go up and down in value. You cannot invest directly in an index. Fees and expenses have not been included.

Although produced with reasonable care and skill, no representation should be taken as having been given that this document is an exhaustive analysis of all of the considerations which its subject-matter may give rise to. This document fairly represents the opinions and sentiments of CoinShares, as at the date of its issuance but it should be noted that such opinions and sentiments may be revised from time to time, for example in light of experience and further developments, and this document may not necessarily be updated to reflect the same.

The information presented in this document has been developed internally and / or obtained from sources believed to be reliable; however, CoinShares does not guarantee the accuracy, adequacy or completeness of such information. Predictions, opinions and other information contained in this document are subject to change continually and without notice of any kind and may no longer be true after the date indicated. Third party data providers make no warranties or representation of any kind in relation to the use of any of their data in this document. CoinShares does not accept any liability whatsoever for any direct, indirect or consequential loss arising from any use of this document or its contents.

Any forward-looking statements speak only as of the date they are made, and CoinShares assumes no duty to, and does not undertake, to update forward-looking statements. Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Nothing within this document constitutes (or should be construed as being) investment, legal, tax or other advice. This document should not be used as the basis for any investment decision(s) which a reader thereof may be considering. Any potential investor in digital assets, even if experienced and affluent, is strongly recommended to seek independent financial advice upon the merits of the same in the context of their own unique circumstances.

CoinShares Capital Markets (UK) Limited is an appointed representative of Strata Global Ltd. which is authorised and regulated by the Financial Conduct Authority (FRN 563834). The address of CoinShares Capital Markets (UK) Limited is Octagon Point, 5 Cheapside, St. Paul's, London, EC2V 6AA.

The CoinShares Astronaut is a trademark and service mark of CoinShares (Holdings) Limited.

Copyright © 2021 CoinShares All Rights Reserved

